

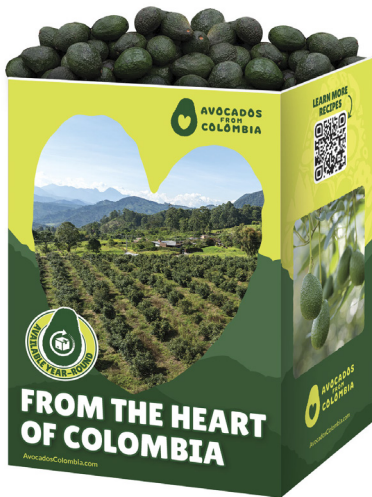
THE AVO PLAYBOOK: SEASONAL STRATEGIES FOR SUCCESS

Our eight growing regions located in heart of the Colombian mountains provide year-round availability with fast shipping, and a supply that continues to multiply year over year. Consistency is a key priority as well as providing best-in-class quality.

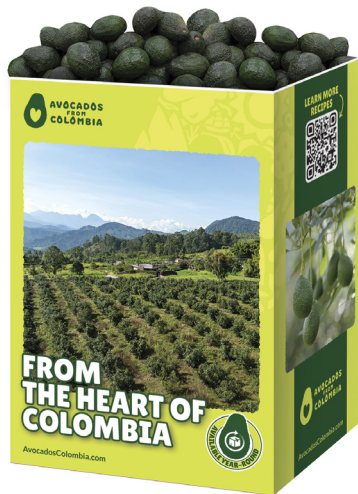
This 2025 marketing program is designed to help you maximize your sales for Avocados from Colombia!

2025 MARKETING SUPPORT

POS Assets – Digital Advertising – Display Contests



Generic Secondary Bin
(24L x 16W x 31H)



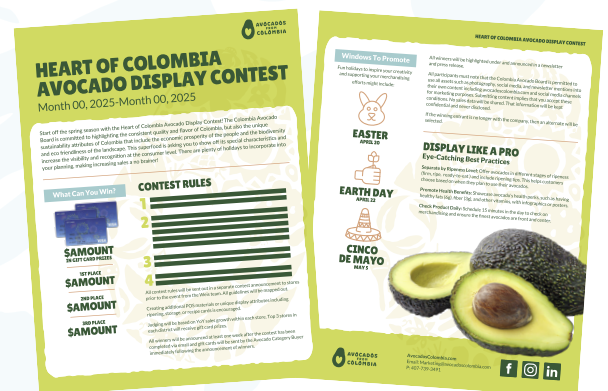
Generic Secondary Bin
(24L x 16W x 31H)



Generic Merchandising Box
(15^{15/16} L x 12^{3/4} W x 7^{1/8} H)

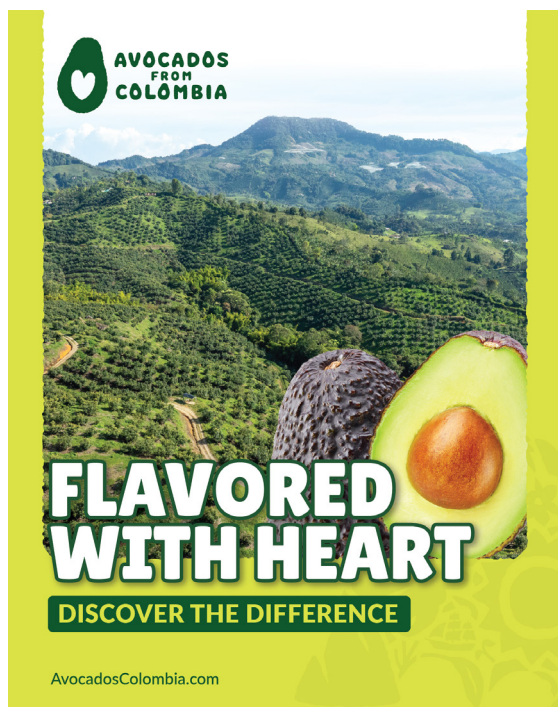


Social Media Assets



Display Contest

2025 MARKETING SUPPORT (CONT.)



Iron Man Sign (28 x22)



POS Sign Cards



Digital Ads (175 x 250, 300 x 250, 300 x 300)



