



GROW YOUR CATEGORY WITH YEAR-ROUND, HIGH-QUALITY AVOCADOS FROM A PROVEN ORIGIN

Colombia delivers consistent supply, rapid transit, and retail support tools to help drive avocado sales year-round.

Colombia is a rapidly growing supplier of Hass avocados, helping meet rising US demand with consistent, year-round production; supported by diverse growing regions, improving quality programs, and efficient access to the U.S. market. Avocados from Colombia offers retailers a reliable origin with the scale and flexibility needed to support long-term category growth, while also helping ensure continuity, quality, and strong on-shelf performance—backed by marketing and promotional support through the Colombia Avocado Board.

Why Avocados From Colombia?



Year-Round Supply: Two distinct flowering seasons across nine major growing regions ensure continuity without gaps



Rapid Transit: Florida in as few as 3 shipping days and Philadelphia in 5 days, helping reduce handling time and shrink.



Strategic Port Access: East and West Coast entry points support cross-country distribution.



Consistent, Retailer-Ready Quality: Grown across nine year-round production regions and supported by quality and post-harvest programs



Naturally Sustainable Growing Conditions: Regular rainfall and year-round production support efficient water use and long-term supply resilience.



RAISED BY COLOMBIA

2026 MARKETING PROGRAM

New promotional assets are available to help increase avocado category sales. See what works best for retail and in-store advertising.



Iron Man Sign



Display Bins



Die Cut Sign



Loyalty Programs



Social Media Assets



Display Contest



CONTACT US TO DISCUSS PROMOTIONAL PROGRAMMING OPTIONS!